

AMY BENNETT

1054 Anna Knapp Blvd. 18F
Mount Pleasant, SC 29464
843-793-8110

Email: chasadchick@gmail.com
Web: chasadchick.shemcreek.org

EDUCATION

BFA in Advertising Design, 2003 - 2006
Atlanta College of Art
Savannah College of Art and Design
Atlanta, GA

Graphic Design, 2002 – 2003
Western Carolina University,
Cullowhee, NC

EXPERIENCE

Art Director, SC Ventures (Carolina Media Services), Charleston, SC 2007– Present

- Managed and designed 180 + company Twitter accounts and corresponding Facebook pages & accounts
- Designed and updated over 140+ online magazines
- Produced advertising campaigns nationwide
- Responsible for designing and printing all promotional materials
- Designed and produced websites for clients across South Carolina
- Produced Interactive PDFs for clients and in house use

Art Director and Production Manager, Davis Advertising, Charleston, SC 2009

- Graphic Development for a wide range of clients
- Assisted in Campaign and Project Budgeting
- Coordinated projects with vendors and freelancers
- Responsible for quoting and purchasing materials for clients.

Web Designer, Media Services, Mount Pleasant, SC 2009

- Responsible for Search Engine Optimization.
- Designed and Developed websites for clients across the low country.

Account Manager, NorthMyrtleBeachOnline.com (Office Innovations Concepts, Inc.) N. Myrtle Beach, SC, 2007

- Responsible to outside sales and managing existing accounts.
- Actively recruited new clients.

Art Director, Jim Smith & Associates, Realtors, Spartanburg, SC, 2007

- Designed and updated 3 websites
- Managed Accounts with media outlets though out the Southeast
- Responsible for the design and placement of Advertising campaigns for 3 separate companies
- Produced promotional materials and press kits that were mailed to thousands through out the US
- Responsible for making sure Advertising Campaigns stay on budget.
- Launched the first online advertising campaign in the history of the company

Creative Consultant (volunteer), www.winterface.org, Mount Pleasant, SC, Ongoing

- Recommended design and navigation changes for website.

Creative Director (volunteer), Dorman Freshman Campus Media Center, Roebuck, SC, 2005 – Present

- Designed and developed interactive website
- Developed signage for a coffee shop and designed displays

Executive Assistant, Savannah College of Art and Design, Atlanta, GA, 2006

- Produced handouts for students and alumni and assembled promotional materials
- Helped establish Career Resource Center
- Assisted in planning school wide event

Executive Assistant, Atlanta College of Art Media Center, Atlanta, GA, 2003 - 2006

- Organized collection, and maintained and repaired book catalog
- Worked with other colleges through the Atlanta Region Council of Higher Education (ARCHE) and worked with other media centers nationwide through the Online Computer Library Center (OCLC)

ACTIVITIES / SKILLS

- Expert in Microsoft Office, InDesign, QuarkXPress, Dreamweaver, Photoshop, ImageReady, Illustrator, HTML, and Cascading Style Sheets (CSS), ProWorkFlow, Basecamp, Twitter, Tweet Deck, Hoot Suite, Facebook, YouTube, LinkedIn and RSS Graffiti
- Exhibited at Side Street Café in Sylva, NC and National Portfolio Day